

ECO &
ADVENTURE
TOURISM
POLICY

2001 - 02

DEPARTMENT OF

T O U R I S M

GOVERNMENT OF

M A D H Y A

P R A D E S H

Development of Eco/Adventure Tourism in Madhya Pradesh

The Government of Madhya Pradesh had announced its Tourism Policy in 1995, which had, as one of its major objectives, the promotion of Eco and Adventure Tourism.

The importance of tourism and the benefits derived from it are well known. With changing times, interests of tourists have also changed requiring development of newer varied forms of tourism.

Today's tourist is not content with cultural or religious tourism alone - the tourist today looks for some thrill, fun, adventure and something other than the routine.

In keeping with this change in attitude of tourists, the State Government has decided to actively promote Eco-Tourism and Adventure Tourism. In order to popularise and develop these forms of tourism, Government is, for the first time, seeking participation of private investors.

It would be appropriate to mention here that EcoTourism is that form of tourism in which the tourist is able to enjoy nature and see wild life in its natural habitat in quiet and serene surroundings.

Adventure tourism provides the tourist with a special thrill and feeling of adventure whilst participating in sporting activities in rivers, water bodies and hills and mountains. Madhya Pradesh with its richly endowed natural environment, unexploited so far, has immense potential for such sports.

Instead of depending on its limited resources, the State Government has decided to open up this sector for private participation for optimum utilization of these natural resources.

While on the one hand, with these efforts, Government hopes to attract tourists in larger numbers, on the other hand, it is expected that it would help in generating greater demand for local products, and creating new employment avenues for the local communities.

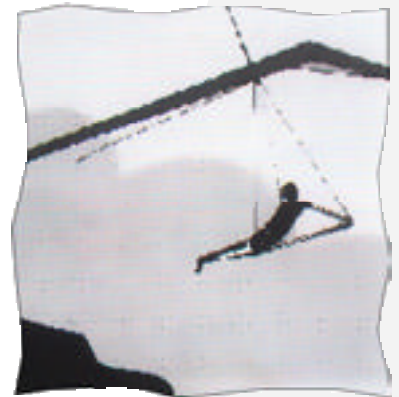
In order to attract private participation, the State Government has finalised a set of simplified guidelines which are hassle free and would make it easy for an entrepreneur to conform with.

Salient Features

1. The main activities connected with Eco and Adventure Tourism which are to be promoted with private participation are listed in Annexure-I.
2. The locations, identified for launching Eco and Adventure Tourism activities initially on a trial basis, are listed in Annexure-I I. Apart from these locations, the entrepreneur is free to come up with his own sites, subject to Government approval.
3. The locations determined initially for Eco and Adventure Tourism activities have been classified in three categories A, B and C, depending on their accessibility and potential viability, and are given in Annexure-III.



4. A Letter of Intent will be issued by the Govt. of Madhya Pradesh to private entrepreneurs after taking security deposit of Rs. 50,000/- per hectare. This will enable the entrepreneur to carry out the pre-determined Eco and Adventure Tourism activities at identified locations. The validity, of the Letter of Intent, would be one year from the date of issue.
 - 4.1. The Letter of Intent issued to the entrepreneur will entitle the entrepreneur to enter the identified location and make necessary arrangements to launch and conduct Eco and Adventure Tourism activities in accordance with Government guidelines.
 - 4.2. Within 9 months from the date of receiving the Letter of Intent, the entrepreneur will have to submit a detailed project report to the Department of Tourism on the Eco/Adventure activities to be conducted and the works to be undertaken.
 - 4.3. The project report submitted by the entrepreneur would be examined within a time frame of three months (before the expiry of the Letter of Intent) and a final decision taken. In the event of the application being finally approved, the plot of land/building applied for, will be given to the entrepreneur on a lease of 30 years at prescribed rates.
 - 4.4. The amount of security deposit will be adjusted against the premium due only after acceptance of the application. The premium and annual lease rent rates are shown in Annexure-IV.
 - 4.5. The amount of annual lease rent will be increased by 50% every ten years.
5. While considering proposals, projects of less density would be given preference. Whilst sanctioning projects, the commercial viability of existing projects at the same location will be taken into account.

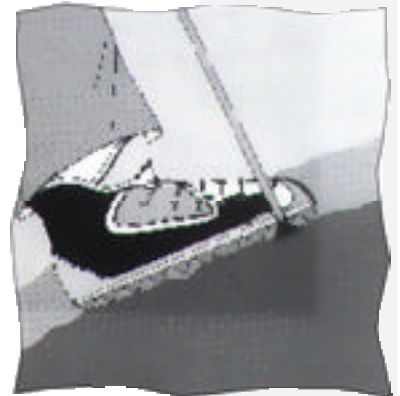


Procedure for Private Sector Participation

1. Private entrepreneurs will have to apply in the prescribed format (Annexure V). The application must clearly and specifically mention the activities proposed to be undertaken at the identified locations.
2. The applications will be addressed to Principal Secretary, Government of Madhya Pradesh, Department of Tourism, Mantralaya, Bhopal.
3. The applications will be considered on "First Come, First Served" basis.
4. The applications received will be scrutinised following a prescribed procedure and selections will be made.
5. The selected applicant will be issued a Letter of Intent. The Letter of Intent will be valid for a period of one year.
6. A security deposit ~ Rs. 50,000/- (Rs. Fifty Thousand) per hectare for the land applied for, will have to be deposited by the applicant before receiving the Letter of Intent. This amount will not be refunded. In case the entrepreneur is finally given the lease after his project report is accepted, the security deposit will be adjusted against the premium for the land/building.
7. The applicant will have to submit a detailed project report of the proposed scheme within 9 months from the date of issue of the Letter of Intent, failing which the LOI will lapse.
8. The Letter of Intent will authorise the applicant to enter the location and also to make initial/preliminary arrangements for launch of activities as per the proposed scheme in consonance with the instructions from the Government.
9. While preparing the project report, the entrepreneur will have to make the following provisions compulsorily. "
 1. Detailed description of the construction work connected with the activity in the field of Eco and Adventure Tourism.
 2. Clear mention of the arrangements to be made for disposing of solid and liquid waste.
 3. Details of trails to be constructed for hiking, trekking, walking.
 4. A clear action plan for conservation and management of the allotted land.
 5. A site development plan.



6. The extent to which weightage/ importance is being given to the points listed below when the project becomes operational:
 - (a) The extent of use of locally available foodstuffs and locally produced items.
 - (b) Percentage of job opportunities for the local residents
 - (c) Use and promotion of non-conventional energy.
 - (d) Measures to be taken for ensuring that ecological balance and carrying capacity is maintained and not adversely affected under any circumstances.
10. The project report will be accepted/rejected at government level.
11. On acceptance of the scheme, the entrepreneur will have to deposit prescribed premium and annual lease rent. The security amount deposited earlier would be adjusted against the premium.
12. The proposed site will be given on a lease for 30 years.
13. Other things being equal, projects of low density tourist intake will be given preference.
14. The lease deed shall have the clause that if the entrepreneur fails to construct the tourist facilities as per the project report, within two years, the lease will be deemed void.



Restrictions

- (A) Except for camp fire use, the use of wood as fuel would be prohibited. The wood for making camp fires will have to be procured from depots of the Forest Department.
- (B) The facilities constructed under the scheme and the land/building allotted for the scheme will not be allowed to be diverted for any other use.

Facilities to be given to successful Applicants

1. The vehicles mentioned in the project report for transporting tourists to visit the identified location will enjoy an exemption from transport taxes for a period of 5 years. This will be considered to be a 'sunset facility' and it will expire automatically after 5 years.
2. To operate liquor shops in the identified location the following concessions will be given in FL 3 Licence fee.
 - 2.1 No concessions for locations within a radius of 5 kms from the outer limit of municipal areas with population of 3 lakh and above.
 - 2.2 In areas other than the above:
 - A- Category areas: 10% discount in licence fee
 - B- Category areas: 25 % discount in licence fee
 - C- Category areas: 50 % discount in licence fee
3. The current norm of having a minimum of ten rooms for guests in a hotel and certain other conditions applicable for FL 3 licence will be relaxed.



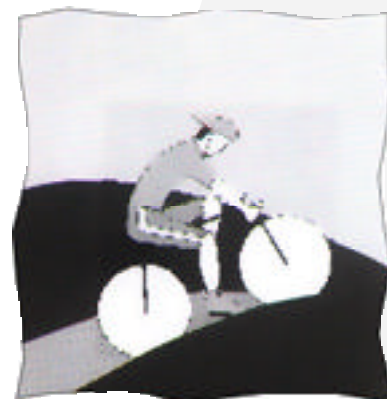
Annexure - I

Selected Activities for Development of Eco and Adventure Tourism in Madhya Pradesh

1. Camping
2. Trekking
3. Angling
4. Water sports
5. Elephant Safari
6. Cycle Safari
7. Riding Trail
8. Photo Safari
9. Canoeing Safari
10. White Water Rafting
11. Rock Climbing/Mountaineering
12. Para Sailing/Para Gliding
13. Hot Air Ballooning

Annexure - II
Identified Places in the State on experimental
basis for development of Eco and
Adventure Tourism

Proposed Activities	Place/Spot
1. Camping, Trekking, Elephant safari	1. Area adjacent to Satpura National Park 2. Area adjacent to Panna National Park 3. Area adjacent to Pench National Park
2. Water Sports	
1 . Tawa Project, Distt. Hoshangabad 2. Kaliasot Project, Distt. Bhopal. 3. Halali Project, Distt. Raisen 4. Barna Project, Distt. Raisen 5. Gandhi Sagar Project, Distt. Mandsaur 6. Tigra Project, Distt. Gwalior 7. Harsi Project, Distt. Gwalior 8. Mohini Sagar Project, Distt. Shivpuri 9. Kolar Project, Distt. Sehore 10. Rani Avanti Bai Project, Distt. Jabalpur	
3. Canoeing Safari/White Water Rafting	
1 . River Narmada 2. River Tons 3. River Chambal 4. River Ken 5. River Son	
4. Rock Climbing and Mountaineering	
1. Pachmarhi Escarpment Distt. Hoshangabad 2. Raisen Fort 3. Gwalior Fort 4. Narwar Fort 5. Asirgarh Fort	
5. Para Sailing/Para Gliding/Hot Air Ballooning	
1 . Pachmarhi Escarpment 2. Tamia to Patalkot 3. Mandu 4. Wanchu Point 5. Raisen Fort	



Annexure - III

A-Category

1. Adjoining Area of Satpura National Park
2. Kaliasot, Distt. Sehore
3. Halali Project, Distt. Raisen
4. Mohini Sagar Project, Distt. Shivpuri
5. Pachmarhi Escarpment (Pachmarhi-ChouragarhDhoopgarh-Bada Mahadeo-Rajendragiri)
6. Gwalior Fort

B-Category

1. Tawa Project, Distt. Hoshangabad
2. Bargi Project, Distt. Raisen
3. Tigra Project, Distt. Gwalior
4. Kolar Project, Distt. Sehore.
5. Rani Avanti Bai Project, Distt. Jabalpur
6. Mandu, Distt. Dhar

C-Category

1. Narwar Fort, Distt. Shivpuri
2. Asirgarh Fort, Distt. Khandwa
3. Raisen Fort
4. Wanchu Point
5. Tamia to Patalkot
6. Harsi Project, Distt. Gwalior
7. Adjoining Areas of Panna National Park
8. Adjoining Areas of Pench National Park
9. Gandhi Sagar Project, Distt. Mandsaur



Annexure - IV

S. No.	Premium	*Annual Lease Rent
Place of A Category	Rs. 2.50 lakh/ha.	Rs. 12500/ha.
Place of B Category	Rs. 1 .25 lakh/ha.	Rs. 6250/ha
Place of C Category	Rs. 0.75 lakh/ha.	Rs. 3750/ha.

The following rates will apply to existing constructed areas/Rest Houses constructed by the Water Resources Department

Place of A Category	Rs. 100 per	Rs. 5 per sq.ft.
Place of B Category	Rs. 50 per sq.ft.	Rs. 2.50 per sq.ft.
Place of C Category	Rs. 25 per sq.ft	Rs. 1.25 per sq.ft.

***Note** - *The amount of lease rent will be increased by 50% after every 10 years.*

